



STARFIRE FILMS

PRIVACY POLICY

Privacy Notice

Starfire Films (or www.StarfireFilms.co.uk) uses third party providers for website hosting.

If you follow a link via any third-party provider on this website, that organisation will:

- a) Be the data controller,
- b) Be responsible for processing any data you share with them,
- c) Publish and manage their own privacy policy with details on how to contact them.

A data controller determines how and why personal data is collected and processed. For more information, please visit www.Wix.com.

What Data We Collect

The personal data we collect from you includes:

- a) Questions, queries or feedback you leave, including your name and/or email address,
- b) Your email address and subscription preferences should you sign up to a mailing list,
- c) Information on how you use this website, using cookies and page tagging techniques,
- d) Data necessary to execute the order for services you require.

Google Analytics software may be used within our website to collect information on how you use our website. This includes IP addresses. The data is anonymised by Google PLC before being used for analytics processing by us.

Google Analytics processes anonymised information about:

- a) The pages you visit on StarfireFilms.co.uk,
- b) How long you spend on each StarfireFilms.co.uk page,
- c) How you got to the site,

- d) What you click on while you're visiting the site,

We do not store your personal information through Google Analytics (for example your name or address).

We will not identify you through analytics information, and we will not combine analytics information with other data sets in a way that would identify who you are.

Any content recorded or created by Starfire Films may be kept and used for portfolio purposes. This includes (but is not limited to):

- a) On our website,
- b) On our social media pages,
- c) Showcasing at events.

If you do not wish for your order to be a part of our portfolio, you may request so.

Why we need your data

We collect information through Google Analytics to see how you use the site and our services. We do this to help:

- a) Make sure the site is meeting the needs of its users,
- b) Make improvements to website features.

We also collect data in order to:

- a) Gather feedback to improve our services, for example our email alerts,
- b) Respond to any feedback you send us, if you've asked us to,
- c) Send email alerts to users who request them,
- d) Allow you to access our services,
- e) Provide you with information about our services,
- f) Monitor use of the site to identify security threats.

Our legal basis for processing your data

The legal basis for processing personal data in relation to site security is our legitimate interest, and the legitimate interest of our users, in ensuring the security and integrity of StarfireFilms.co.uk.

The legal basis for processing anonymised data for Google Analytics is your consent.

The legal basis for processing all other personal data is that it's necessary:

- a) To perform a task in the interest of our Clients,
- b) In the exercise of our functions as a creative service.

What we do with your data

The data we collect may be shared with Starfire Films employees, agencies and external services required to complete your order. It may also be shared with our technology suppliers, for example our website hosting provider.

We will not:

- a) Sell or rent your data to third parties,
- b) Share your data with third parties for marketing purposes,
- c) Use your data in analytics.

We will share your data if we are required to do so by law - for example, by court order, or to report or prevent fraud or other crime.

How long we keep your data

We will only retain your personal data for the minimum:

- a) It is needed for the purposes set out in this document,
- b) The law requires us to,
- c) Until your order for services is to your satisfaction,
- d) Until any disputes have been resolved,
- e) You request the deletion of your data.

We will retain certain information for tax purposes, this may include:

- a) The date of your transaction,
- b) The transaction amounts.

When the data we have collected is no longer required, will remove your customer information from our personal database at your request.

Children's privacy protection

Our services are not designed for, or intentionally targeted at, children 13 years of age or younger. We do not intentionally collect or maintain data about anyone under the age of 13.

Where your data is processed and stored

We design, build and run our website to make sure that your data is as safe as possible at all stages, both while it's processed and when it's stored.

All personal data stored is password protected. Data collected by Google Analytics may be transferred outside the EEA for processing.

How we protect your data and keep it secure

We are committed to doing all that we can to keep your data secure.

We also make sure that any third parties that we deal with keep all personal data they process on our behalf secure.

Your rights

You have the right to request:

- a) Information about how your personal data is processed,
- b) A copy of that personal data,
- c) That anything inaccurate in your personal data is corrected immediately.

You can also:

- a) Raise an objection about how your personal data is processed,
- b) Request that your personal data is erased if there is no longer a justification for it,
- c) Ask that the processing of your personal data is restricted in certain circumstances.

If you have any of these requests, please contact us at StarfireFilmsUK@Gmail.com

Links to other websites

This privacy notice only applies to pages within StarfireFilms.co.uk, and does not cover other services and websites that we link to.

- a) Following a link to another website

If you go to another website from this one, read the privacy policy on that website to find out what it does with your information.

- b) Following a link to StarfireFilms.co.uk from another website

If you come to StarfireFilms.co.uk from another website, we may receive personal information from the other website. You should read the privacy policy of the website you came from to find out more about this.

Contact us or make a complaint

Contact us if you:

- a) Have a question about anything in this privacy notice,
- b) Think that your personal data has been misused or mishandled.

Contact

www.StarfireFilms.co.uk/Contact

StarfireFilmsUK@Gmail.com

Revisions

We may change this privacy policy. In that case, the date at the bottom of this document will also change. Any changes to this privacy policy will apply to you and your data immediately.

If these changes affect how your personal data is processed, we will take reasonable steps to let you know.